

2018 Neptune Festival Art & Craft Show

ACCEPTED ARTIST INFORMATION

Nice going! You've been accepted into the Neptune Festival Art & Craft Show! We are very glad to welcome you to Virginia Beach, our show and one of the nation's best festivals. Please keep this information and read it thoroughly. It will answer many questions and you will need it for reference before arriving. We will soon also put this info on our web site with any additional participating artist resources at www.neptunefestival.com.

Your status on Zapp is currently "invited". To accept our invitation, please change your status to "accepted". Once you've paid your booth fee your status will automatically change to "confirmed".

Notice that our show begins at 20th St. this year, not 19th, and it continues through the middle of the 31st St. block. Although we've assigned booth spaces, the sooner you confirm, the more likely it is you will keep that space. Absolute deadline for paying is August 31, 2018. Please understand that there are not enough corners to accommodate all the requests. It is possible that some will become available as time progresses.

You may only display and sell items in the media category for which you have submitted an application and been accepted. Work for which no proper application (including images) was submitted is prohibited--no exceptions. JUST SO EVERYONE UNDERSTANDS, THE ONLY EXHIBITORS PERMITTED TO DISPLAY AND SELL JEWELRY ARE THE ONES WHO APPLIED IN THAT MEDIA CATEGORY AND WERE ACCEPTED FOR JEWELRY. NO EXCEPTIONS WHATSOEVER.

Show hours: Friday, 9/28/18, noon - 7, Saturday, 9/29/18, 10 - 7, Sunday, 9/30/18, 10- 6.

Art & Craft Show Area: 20th St. - mid-way of the 31st St. block.

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Registration

We have two separate registration locations, one for the drive-on program and one for the rest of you. In either case, you must register before setting up. Photo identification is required of each applicant at registration. The original applicant and collaborator listed on the ZAPP application must be present at registration.

**Registration at the boardwalk:
Thursday, 9/27 noon - 6 p.m. and Friday, 9/28 9 a.m. - noon.**

Directions to boardwalk registration: Take I-64 to I-264 to the oceanfront. The interstate will end and become 21st St. as you get near. Turn left onto Atlantic Ave. and travel two blocks north. 24th St. Park (you'll see white fencing, a stage, breezeway with roof) and the boardwalk will be on your right. Locate metered parking for your vehicle or park at your hotel and walk to our information tent on the boardwalk across from 24th St. Park. You may not begin loading into your space until you have registered.

Registration Packets: All registration packets will contain a loading/unloading permit (issued by the City) for your vehicle, a nametag, a booth placard and some information sheets. Block hosts will be on the boardwalk to assist you in locating your booth space. Your designated space will be marked with your name and booth number.

Artists and craftsmen not participating in the drive-on program may use their loading/unloading permit (in the registration packet) to park on designated stub streets, but NOT on the boardwalk proper. Violators may be towed at their own expense and/or asked to leave the show.

Drive-on Program & Registration **Thursday, 9/27 noon - 3**

The drive-on program allows artists to drive directly onto the boardwalk to unload heavy items for 40 minutes during the afternoon of Thursday, September 27 only. **VEHICLES ARE PROHIBITED FROM DRIVING ON THE BOARDWALK EXCEPT FOR THIS PROGRAM.** You will need to be available by noon on Thursday to queue up. The registration location, specific times and shifts will be emailed to you in September. You **MUST** register when you arrive and you will be given your permit at this time. If you wish to participate in this program, please complete the form included with this information and either fax it to the Art & Craft Show Director at (757) 498-1355 or email it to artshow@neptunefestival.com. In either case, **it must be received by September 3, 2018.** Under no circumstances may you drive onto the boardwalk without the permit in the windshield. Violators are subject to immediate towing and ticketing. **INFO ABOUT NEW STARTING LOCATION WILL BE MADE AVAILABLE IN SEPTEMBER.**

Booth Space Description: Exhibition spaces are 10' wide x 10' deep. Width is defined by the upright concrete posts on the boardwalk railing. There is a tag on the railing in each space indicating space number. Block numbers and space numbers progress in ascending order from south to north. Example: spaces in the 2000's fall between 20th and 21st streets, spaces in the 2100's fall between 21st St. and 22nd St., etc. If you set up in the wrong space you will be required to break down and relocate to the proper space. If a space is left empty by a no-show or for any other reason, **YOU MAY NOT PLACE DISPLAY APPARATUS OR YOUR WORK IN**

ANY PART OF AN EMPTY SPACE. We reserve the right to require a participant to remove or change any portion of his/her set-up interfering with or endangering others or which negatively affects the clean look of the boardwalk or this show. **Corner spaces permit you to show from two sides, but not to set up outside your 10 x 10.**

Artists must supply their own displays, tents, tables, chairs, etc. By order of the Fire Marshall, display and booth may not extend more than 10' from the rail. Awnings must be removed or rolled up. You may put chairs across the boardwalk from your booth, but NO DISPLAYS, NO SALES AREAS and NO CANOPIES are permitted. Please keep other inventory behind your tent or in one of the PODS we provide at several locations for your convenience (see below).

Artist Information Tent: Our NFAS tent is located on the boardwalk railing across from 24th St. Park. If you have questions or need help, you can always come to this location where volunteers will be stationed continuously during the show.

Judging/Awards: Only those exhibitors who have been accepted into the awards-eligible section are eligible for awards. The awards-eligible area is space 2522 through space 3030. There is a total of \$2600 to be awarded as follows: \$750 First Place, \$500 Second Place, \$350 Third Place and five \$200 Awards of Merit. Awards will be made on Saturday of the show.

Storage: PODS will be available at 20th and 26th Streets (we're working on two more locations) on the accesses to Atlantic Avenue. These can provide secure overnight storage for your artwork. The PODS are unlocked at 8 a.m. through 8 p.m. Do make use of them, but handling and storage are at your own risk, and please be considerate of others who also need space in them. Neptune Festival does not accept any responsibility for artwork stored there.

Security: The Festival provides roving security beginning Thursday at 5 p.m. until Sunday at 6 p.m. Each exhibitor participates at his own risk and is encouraged to carry appropriate insurance. Neither the Neptune Festival nor the City of Virginia Beach are responsible for damage, loss or theft of an individual's artwork and each artist is required to sign and return to us an indemnity waiver (attached) prior to arriving at the show. This is a resort area and people are on the boardwalk and the beach 24 hours a day. It is important that you remove accessible artwork from your booth space each evening and store it safely elsewhere.

Restrooms: Public restrooms are located in the 17th and 24th Street Parks and at 30th St. near the boardwalk. Port-o-lets are located at nearly every block break.

Identification: Your registration packet will contain your nametag and an exhibit placard. Please wear your tag at all times during the show. All placards are to be placed in your tent, easily visible from the boardwalk. Exhibition officials, volunteers and prospective buyers need to recognize you.

Weather: Rain, high wind and high temperature are always possible, and you should be prepared for all. Rain at the beach usually passes quickly. It is unusual to have weather that prevents the show opening, and it is only under extreme conditions that we would not open. We'll do everything we can to stick to our guidelines and to keep you informed. If in doubt about the status of the show in relation to the weather, please check the Neptune Festival web site for an update. In addition, emails will be sent to confirmed artists through Zapplication, and the information tent at the show will have any updated information.

Sales Tax Collection: Each exhibitor must collect on each sale the 6% sales tax required by the Commonwealth of Virginia (multiply your total sales by .06). The office of the Commissioner of the Revenue encourages you to go online to pay your taxes. We are also providing form ST 50 for your convenience.

RULES: Our volunteers and staff have been preparing to welcome you and to make this the best show experience we can. The most important service we can offer you is fairness and consistency in administering our show policies. Please make sure you understand the following information.

If you have any questions about the eligibility of any of the work you intend to bring to this show, please clear it up before you arrive. You may not bring to this show any commercially produced work, production work, work done by someone other than yourself or you and your collaborator, or work that was not typified in your Zapp images. **THESE RULES WILL BE STRICTLY ENFORCED. IF YOU DIDN'T MAKE IT YOURSELF, DON'T BRING IT.**

Also prohibited from the art & craft section of the festival: imports of any kind, buy/sell items, commercially manufactured work, tee shirts or other items with pressed-on decals, any work incorporating commercial decals or other commercial motifs (including sports and college), items made from kits.

Parking: A temporary unloading permit will be in your registration packet. You will receive it on arrival and it includes all unloading instructions. Municipal parking lots and garages are located at 4th St., 9th St. (both between Atlantic and Pacific Ave.), 19th St., 31st and 34th St. The 4th St. lot has a limited number of spaces for RV's or large trucks. We are trying to find other large vehicle parking for you and will notify you if and when we have it. If you have a large vehicle and need suggestions, please email artshow@neptunefestival.com.

Tent Rental: We require that you use a heavyweight professional tent (properly weighted) at this show. Do not underestimate the wind at the oceanfront, which can be stronger than expected. A lightweight canopy will not protect you or your work and can endanger visitors, fellow artists, and other artists' work. If you need to rent a tent or equipment while you're here, please contact one of the following rental companies, sooner rather than later.

Perfect Event Rentals (757) 428-5987, Affordable & Luxury Event Rentals (757) 428-8368, Distinct Event Rentals (757) 420-7000, Special Events Virginia (757) 485-1212.

Camping: Two places located 4 miles south of the boardwalk. Holiday Trav-L Park, 1075 General Booth Blvd., (757) 425-0249 and KOA, 1240 General Booth Blvd., (757) 428-1444.

Commercial Section of Festival (Marketplace): This is just a reminder that there is a commercial vendor section of the Neptune Festival called "Neptune's Marketplace" which runs south of 19th St. on the boardwalk and is not part of the art & craft show. The Neptune Festival will provide signage at the entrance and exit of the art & craft show designating these separate areas so that festival-goers know they the distinction.

Hotels: Hotels closest to the boardwalk are usually the most expensive option, but the most convenient. Additionally, hotel addresses correspond to the blocks along Atlantic Ave. and the boardwalk. For example, an address of 2300 Atlantic Ave. would also be by the 23rd St. block of the boardwalk. The following have agreed to extend preferential rates to our art show participants, so be sure to identify yourself as such:

- **Surfbreak Oceanfront**, 1101 Atlantic Ave. - (757) 422-5000. Call the hotel directly and ask for the Neptune rate of \$129 for 9/27 - 10/1.
- **Courtyard VB Oceanfront North**, 3737 Atlantic Ave, 1(800) 321-2211 (make sure to reference "Neptune Festival room block") Reservation link is: [Book your group rate for Neptune Festival Room Block](#)
- **Courtyard Virginia Beach South**, 2501 Atlantic Ave., 1(800) 321-2211 (Make sure to reference "Neptune Festival room block"). \$199.00. Reservation link is: [Book your group rate for Neptune Festival Room Block](#)
- **Comfort Inn**, 2015 Atlantic Ave., (757) 425-8200 ext. 2020, w minimum 3-night stay.
- **The Cavalier**, 4200 Atlantic Ave., (757) 425-8555, option #1. \$309 w minimum 4-night stay. [Book your group rate for Neptune Festival Arts & Craft Show](#)
- **Oceanfront Inn**, (757) 422-0445, ask for Cindy. \$169/night, parking \$7/space per day.
- Ocean Beach Club Resort, 3401 Atlantic Ave.,
<https://www.diamondresortsandhotels.com/?MKC=GNEPTUN17>
- Beach Quarters Resort, 501 Atlantic Ave.,
<https://www.diamondresortsandhotels.com/?MKC=GNEPTUN17>
- Boardwalk Resort & Villas,
<https://www.diamondresortsandhotels.com/?MKC=GNEPTUN17>
- Oceanaire Resort, <https://www.diamondresortsandhotels.com/?MKC=GNEPTUN17>
- Turtle Cay Resort, <https://www.diamondresortsandhotels.com/?MKC=GNEPTUN17>

You may want to check for AirBnB accommodations in the area, as well. There may be other inns who will offer preferred rates and we will add these as the information comes to us. Check out these two airbnb offerings:

<https://www.airbnb.com/rooms/7093751>

<https://www.airbnb.com/rooms/24157963?location=Virginia%20Beach%2C%20VA%2023451%2C%20United%20States&s=anGq3YMs>

NEPTUNE FESTIVAL ART & CRAFT SHOW
DRIVE-ON REQUEST FORM

The Thursday Drive-on Program is your only chance to drive on the boardwalk and unload directly in front of your booth. All others must dolly in from hotels or access alleys.

*****NEW DRIVE-ON REGISTRATION LOCATION***** On Thursday, September 27, 2018 the drive-on program will begin in the **SOUTH LOT 5 of the Virginia Beach Convention Center**. You can access this lot from 17th St. and avoid road construction. This is your only chance to drive directly to your booth to off-load.

Exhibitors will register at the designated tent, be organized by shift and placed in line in order of booth space number. PLEASE DO NOT ARRIVE MORE THAN 45 MINUTES BEFORE YOUR SHIFT. There will be 4 shifts escorted from the beginning location to a point at which you will access the boardwalk and proceed to your assigned space. You will be permitted 40 minutes to off-load (not to set up), after which you must leave the boardwalk so the next shift can come in. If you would like to participate in this program, you must return this form to the Neptune Festival Art & Craft Show Director to be received no later than September 10, 2018. Participants will get an email later in September giving additional instructions and shift times.

Return this form to:

Neptune Festival Art & Craft Show Director
Attention: NFAS Drive-On Program
artshow@neptunefestival.com
Fax: (757) 498-1355

Please read and check the following statements:

- I want to participate in the Thursday Drive-On Program
- I understand that my registration packet will be only at the Drive-On starting location
- I understand that only the applicant or the named collaborator and NO ONE ELSE can register for or drive on in my place.
- I understand that once I drive onto the boardwalk I have 40 minutes to offload (not set up) and then will drive off the boardwalk to legal parking.

Last Name _____ First Name _____

Cell Phone Number _____

Vehicle Make _____ Model _____ License Tag State and # _____

The undersigned (Participant), being of legal age, desires to participate in the Neptune Festival Art & Craft Show, organized by the Virginia Beach Neptune Festival (NF). Participant acknowledges that his/her involvement and/or participation as an artist, vendor and/or attendee in the Neptune Festival Art & Craft Show carries with it the potential for certain risks and liabilities. Being fully aware of the risks and inherent dangers, participant hereby elects voluntarily to participate and willingly enters into this Release, Waiver & Indemnity Agreement (Agreement).

Without limitation for any injury, death, loss or damage caused to Participant and/or Participant's property, Participant agrees to assume all risks inherent in and dangers intrinsic to his/her participation, including but not limited to (1) the purposeful and reckless or negligent acts or any kind or nature by other participants or attendees; (2) the risks of failure or misuse of equipment or facilities; (3) certain hazards such as surface and subsurface conditions; and (4) weather, theft or vandalism. Participant understands that this list is illustrative, not exhaustive and acknowledges that he/she has been given notice of the risks inherent in and dangers intrinsic to his/her participation in the Neptune Festival Art & Craft Show. Participant expressly agrees to assume all risks and waives all rights to sue for any personal injury, death, loss or damage to personal property caused by such risks.

Therefore, inconsideration of being permitted to participate in the Neptune Festival Art & Craft show, which Participant acknowledges is good and valuable consideration, Participant knowingly and expressly waives all rights to sue and hereby agrees to indemnify and hold harmless Virginia Beach Neptune Festival and the Neptune Festival Art & Craft Show, its members, managers, employees, agents, volunteers, successors, heirs and assigns from any and all loss, claim, suit or judgment resulting from any personal injury death, loss or damage to personal property claimed by or sustained to Participant or to Participant's property; and further agrees to indemnify Virginia Beach Neptune Festival and Neptune Festival Art & Craft Show, its members, managers, employees, agents, volunteers, successors, heirs and assigns from any and all costs of defending such claims, including attorneys' fees.

If Participant is under a legal disability, this Agreement shall be signed by Participant's legal guardian. By signing, legal guardian agrees to (1) waive the Participant's or guardian's right to sue and (2) to assume on behalf of the guardian and participant all obligations, duties and risks set forth in this Agreement.

I have read this Release, Waiver & Indemnity Agreement. I understand that by signing it, I give up certain rights I might otherwise have to recover damages for loss death or injury.

Participant's name (Print) _____
 Signature _____
 Address: _____
 City/State/Zip _____ Date _____

THIS FORM MUST BE SIGNED AND RETURNED IN ORDER TO PARTICIPATE IN THE NEPTUNE FESTIVAL ART & CRAFT SHOW.

Fax to (757) 498-1355, Attention: Art Show

or email to artshow@neptunefestival.com no later than September 3, 2018.