

# 2024 NEPTUNE FESTIVAL GRAND PARADE APPLICATION

SEPTEMBER 28, 2024 | ATLANTIC AVENUE | VIRGINIA BEACH OCEANFRONT | 11:30AM-1PM

**PARADE THEME: CELEBRATING THE BEACH LIFE - 50 YEARS AND BEYOND!**

## IMPORTANT APPLICATION INFORMATION:

The purpose of the Virginia Beach Neptune Festival is to provide a quality, safe, and diverse mix of events and activities, which will enhance family values and togetherness and showcase the unique location of Virginia Beach as a city by the sea.

**SUBMITTING AN APPLICATION OR HAVING PARTICIPATED IN PAST PARADES WILL NOT CONSTITUTE  
AUTOMATIC ACCEPTANCE AS A PARADE UNIT.**

The Virginia Beach Neptune Festival will choose those applicants that contribute broad entertainment appeal to our entire audience, and which support the mission and values of the Festival. Selection choices are made by the Virginia Beach Neptune Festival and are final.

## PARADE UNIT MAIN APPLICATION INFORMATION:

NAME OF UNIT (as it should be announced): \_\_\_\_\_

CONTACT PERSON NAME(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY TELEPHONE: \_\_\_\_\_ SECONDARY TELEPHONE: \_\_\_\_\_

PRIMARY EMAIL: \_\_\_\_\_

SECONDARY EMAIL: \_\_\_\_\_

DOES YOUR UNIT REPRESENT A COMMERCIAL BUSINESS? YES ☐ NO ☐

IS YOUR UNIT A NON-PROFIT OR EDUCATIONAL ORGANIZATION? YES ☐ NO ☐

IS YOUR UNIT REGISTERED AS A 501(c)3? YES ☐ NO ☐

TYPE OF UNIT (Circle ONE option from below):

FLOAT | WALKING/DANCE | MOTORIZED | EQUESTRIAN | OTHER

\*\*\*Please complete **only** the following page that corresponds with your above choice. \*\*\*

**APPLICATION DEADLINE: AUGUST 15, 2024**

Please contact Emma at the Virginia Beach Neptune Office by phone after August 15<sup>th</sup> before submitting an application.

Return application to Virginia Beach Neptune Festival | 265 Kings Grant Road Suite 102 | Virginia Beach VA 23452  
757.498.0215 | [emma@neptunefestival.com](mailto:emma@neptunefestival.com)

# NEPTUNE FESTIVAL GRAND PARADE

## GENERAL UNIT INFORMATION

Please closely review the following guidelines before submitting your parade unit application:

- Plan for parade day:
  - Arrival – 9:30am at Atlantic Ave and 5<sup>th</sup> Street
  - Float Judging: 10:30am in staging position on Atlantic Ave
  - Parade Start Time: 11:30am at Atlantic Ave and 15<sup>th</sup> Street
  - Parade End Time: approximately 1pm at Atlantic Ave and 33<sup>rd</sup> Street
- All units need to exhibit the theme of the parade in some manner through decoration, music, dress, signage, etc.
- Incomplete applications will not be considered for parade participation. Each of the following unit pages outline at the bottom of each page what is required for your application to be considered complete.
  - Participation in previous years will not be accepted as a substitute for meeting the application requirements.
- **Units should not stop at any point on the parade route and should maintain proper spacing.** Please ensure that your participation is planned in such a way that up to 20 blocks may be traversed in a steady manner. *Dance performances should be choreographed to keep the units moving forward, and no unit should stop in front of the reviewing stand at 25<sup>th</sup> Street during the parade.* Please ensure that all unit participants who will be walking can sustain a 15 minute per mile pace for 20 city blocks.
- Units are welcome to distribute non-political/non-religious items such as candy, beads, or other relevant “swag.”
  - Items being distributed must be handed directly to parade observers on the sidewalks by individuals walking with the unit – nothing may be thrown into the crowds at any time. Throwing of items will result in immediate removal from the parade and will be kept in consideration for future participation in the parade.
  - The main body of the unit **MUST** keep moving in a steady manner down the parade route while items are being distributed. Any unit coming to a complete stop on the parade route to distribute items may be asked to exit the parade early.
- Larger units will be reviewed due to extended staging space and parade timing. If the Parade Committee determines that your unit is quantified as a larger group, you will be contacted for further discussions on accommodations that may be needed.

Thank you for your understanding and cooperation as we strive to keep the parade safe, free, and fun for all!

# FLOAT APPLICATION

\*\*\*NOTE: PLEASE BE AWARE THAT THERE IS STAGING AND WAITING TIME INVOLVED BEFORE STEP OFF. DEPENDING ON WHEN YOU ARRIVE AND YOUR POSITION IN THE PARADE, VEHICLES COULD BE SITTING FOR UP TO 3 HOURS IN THE SUN.\*\*\*

HOW MANY VEHICLES ARE WITH YOUR UNIT? \_\_\_\_\_

HOW MANY PEOPLE ARE WITH YOUR UNIT? \_\_\_\_\_

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR FLOAT AND HOW IT TIES INTO THE PARADE THEME (**MUST ALSO SUBMIT A PHOTO OR SKETCH OF YOUR FLOAT PLAN**):

---

---

---

---

FLOAT UNITS ARE ENCOURAGE TO HAVE A MUSICAL ELEMENT. WILL YOUR FLOAT USE MUSIC?

YES ☐ NO ☐

IF YES, PLEASE BRIEFLY DESCRIBE YOUR MUSICAL PLAN:

---

---

DESCRIBE THE FUNCTION AND PURPOSE OF YOUR BUSINESS OR ORGANIZATION:

---

---

---

IN 100 WORDS OR LESS, DESCRIBE YOUR UNIT AS YOU WOULD LIKE IT ANNOUNCED (PARADE MASTER OF CEREMONIES ARE THE ONLY AUTHORIZED ANNOUNCERS DURING THE PARADE. THE PARADE COMMITTEE RESERVES THE RIGHT TO EDIT UNIT ANNOUNCEMENTS FOR BREVITY AND/OR CONTENT):

---

---

---

---

## APPLICATION COMPLETION CHECKLIST:

☐ PARADE APPLICATION MAIN PAGE ☐ FLOAT APPLICATION PAGE ☐ PHOTO OR SKETCH OF FLOAT DESIGN

Return application to Virginia Beach Neptune Festival | 265 Kings Grant Road Suite 102 | Virginia Beach VA 23452  
757.498.0215 | [emma@neptunefestival.com](mailto:emma@neptunefestival.com)

# WALKING / DANCING APPLICATION

\*\*\*NOTE: PLEASE BE AWARE THAT THERE IS STAGING AND WAITING TIME INVOLVED BEFORE STEP OFF. DEPENDING ON WHEN YOU ARRIVE AND YOUR POSITION IN THE PARADE, VEHICLES COULD BE SITTING FOR UP TO 3 HOURS IN THE SUN.\*\*\*

HOW MANY VEHICLES WILL DRIVE THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

HOW MANY PEOPLE WILL WALK ON THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

HOW MANY VEHICLES WILL NEED TO PARK AT DISASSEMBLY @ 33<sup>rd</sup> ST TO PICK UP PARTICIPANTS AT THE END OF THE PARADE? (NOTE: VEHICLES AT DISASSEMBLY MUST HAVE A DRIVER WITH THEM AT ALL TIMES, EVEN DURING THE PARADE. IF THE DRIVERS WISH TO VIEW THE PARADE, PLEASE HAVE THEM UTILIZE PUBLIC PARKING AND CREATE A RENDEZVOUS PLAN WITH YOUR GROUP AHEAD OF PARADE DAY.) \_\_\_\_\_

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR UNIT, ANY RECENT AWARDS/HONORS RECEIVED, AND DESCRIBE HOW YOUR UNIT WILL KEEP WITH THIS YEAR'S PARADE THEME; **MUST ALSO SUBMIT A RECENT PHOTO OF YOUR GROUP AND LINK TO A VIDEO OF A RECENT PERFORMANCE.**

---

---

---

IF YOU PLAN TO HAVE MUSIC, PLEASE BRIEFLY DESCRIBE YOUR MUSICAL PLAN:

---

---

DESCRIBE THE FUNCTION AND PURPOSE OF YOUR BUSINESS OR ORGANIZATION:

---

---

---

IN 100 WORDS OR LESS, DESCRIBE YOUR UNIT AS YOU WOULD LIKE IT ANNOUNCED (PARADE MASTER OF CEREMONIES ARE THE ONLY AUTHORIZED ANNOUNCERS DURING THE PARADE. THE PARADE COMMITTEE RESERVES THE RIGHT TO EDIT UNIT ANNOUNCEMENTS FOR BREVITY AND/OR CONTENT):

---

---

---

## APPLICATION COMPLETION CHECKLIST:

☐ PARADE APPLICATION MAIN PAGE    ☐ FLOAT APPLICATION PAGE    ☐ PHOTO OR SKETCH OF FLOAT DESIGN

# MOTORIZED APPLICATION

HOW MANY VEHICLES WILL DRIVE THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

\*\*\*NOTE: PLEASE BE AWARE THAT THERE IS STAGING AND WAITING TIME INVOLVED BEFORE STEP OFF. DEPENDING ON WHEN YOU ARRIVE AND YOUR POSITION IN THE PARADE, VEHICLES COULD BE SITTING FOR UP TO 3 HOURS IN THE SUN.\*\*\*

HOW MANY PEOPLE WILL WALK ON THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR UNIT, ANY RECENT AWARDS/HONORS RECEIVED, AND DESCRIBE HOW YOUR UNIT WILL KEEP WITH THIS YEAR'S PARADE THEME;  
**MUST ALSO SUBMIT A RECENT PHOTO OF YOUR GROUP.**

---

---

---

---

IF YOU PLAN TO HAVE MUSIC, PLEASE BRIEFLY DESCRIBE YOUR MUSICAL PLAN:

---

---

DESCRIBE THE FUNCTION AND PURPOSE OF YOUR BUSINESS OR ORGANIZATION:

---

---

---

IN 100 WORDS OR LESS, DESCRIBE YOUR UNIT AS YOU WOULD LIKE IT ANNOUNCED (PARADE MASTER OF CEREMONIES ARE THE ONLY AUTHORIZED ANNOUNCERS DURING THE PARADE. THE PARADE COMMITTEE RESERVES THE RIGHT TO EDIT UNIT ANNOUNCEMENTS FOR BREVITY AND/OR CONTENT):

---

---

---

---

## APPLICATION COMPLETION CHECKLIST:

☐ PARADE APPLICATION ☐ MOTORIZED APPLICATION ☐ RECENT PHOTO OF GROUP

# EQUESTRIAN APPLICATION

HOW MANY HORSES WILL WALK THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

\*\*\*NOTE: PLEASE BE AWARE THAT THERE IS STAGING AND WAITING TIME INVOLVED BEFORE STEP OFF. DEPENDING ON WHEN YOU ARRIVE AND YOUR POSITION IN THE PARADE, HORSES COULD BE WAITING FOR UP TO 3 HOURS IN THE SUN. WE RECOMMEND OFFLOADING HORSES AT THE VIRGINIA BEACH CONVENTION CENTER AT 1000 19<sup>TH</sup> STREET AND RIDING THE HORSES TO THE PARADE STAGING AREA ON ATLANTIC AVENUE FROM THERE. \*\*\*

HOW MANY PEOPLE WILL WALK ON THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

HOW MANY VEHICLES WILL DRIVE THE PARADE ROUTE WITH YOUR UNIT? \_\_\_\_\_

HOW MANY VEHICLES NEED TO PARK AT DISASSEMBLY TO PICK UP PARTICIPANTS AT THE END OF THE PARADE? (NOTE: VEHICLES AT DISASSEMBLY MUST HAVE A DRIVER WITH THEM AT ALL TIMES, EVEN DURING THE PARADE. IF THE DRIVERS WISH TO VIEW THE PARADE, PLEASE HAVE THEM UTILIZE PUBLIC PARKING AND CREATE A RENDEZVOUS PLAN WITH YOUR GROUP AHEAD OF PARADE DAY.) \_\_\_\_\_

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR UNIT, ANY RECENT AWARDS/HONORS RECEIVED, AND DESCRIBE HOW YOUR UNIT WILL KEEP WITH THIS YEAR'S PARADE THEME;  
**MUST ALSO SUBMIT A RECENT PHOTO OF YOUR GROUP.**

---

---

---

---

DESCRIBE THE FUNCTION AND PURPOSE OF YOUR BUSINESS OR ORGANIZATION:

---

---

---

IN 100 WORDS OR LESS, DESCRIBE YOUR UNIT AS YOU WOULD LIKE IT ANNOUNCED (PARADE MASTER OF CEREMONIES ARE THE ONLY AUTHORIZED ANNOUNCERS DURING THE PARADE. THE PARADE COMMITTEE RESERVES THE RIGHT TO EDIT UNIT ANNOUNCEMENTS FOR BREVITY AND/OR CONTENT):

---

---

---

## APPLICATION COMPLETION CHECKLIST:

☐ PARADE APPLICATION      ☐ EQUESTRIAN APPLICATION      ☐ RECENT PHOTO OF GROUP

# OTHER APPLICATION

\*\*\*NOTE: PLEASE BE AWARE THAT THERE IS STAGING AND WAITING TIME INVOLVED BEFORE STEP OFF. DEPENDING ON WHEN YOU ARRIVE AND YOUR POSITION IN THE PARADE, VEHICLES COULD BE SITTING FOR UP TO 3 HOURS IN THE SUN.\*\*\*

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR UNIT AND DESCRIBE HOW YOUR UNIT WILL KEEP WITH THIS YEAR'S PARADE THEME; **MUST ALSO SUBMIT A RECENT PHOTO OF YOUR GROUP.**

---

---

---

---

HOW MANY VEHICLES WILL ACCOMPANY YOUR GROUP ON THE PARADE ROUTE?

---

HOW MANY PEOPLE WILL ACCOMPANY YOUR GROUP ON THE PARADE ROUTE?

---

IF YOU PLAN TO HAVE MUSIC, PLEASE BRIEFLY DESCRIBE YOUR MUSICAL PLAN:

---

HOW MANY VEHICLES NEED TO PARK AT DISASSEMBLY TO PICK UP PARTICIPANTS AT THE END OF THE PARADE? (NOTE: VEHICLES AT DISASSEMBLY MUST HAVE A DRIVER WITH THEM AT ALL TIMES, EVEN DURING THE PARADE. IF THE DRIVERS WISH TO VIEW THE PARADE, PLEASE HAVE THEM UTILIZE PUBLIC PARKING AND CREATE A RENDEZVOUS PLAN WITH YOUR GROUP AHEAD OF PARADE DAY.)

---

DESCRIBE THE FUNCTION AND PURPOSE OF YOUR BUSINESS OR ORGANIZATION:

---

---

---

IN 100 WORDS OR LESS, DESCRIBE YOUR UNIT AS YOU WOULD LIKE IT ANNOUNCED (PARADE MASTER OF CEREMONIES ARE THE ONLY AUTHORIZED ANNOUNCERS DURING THE PARADE. THE PARADE COMMITTEE RESERVES THE RIGHT TO EDIT UNIT ANNOUNCEMENTS FOR BREVITY AND/OR CONTENT):

---

---

---

---

## APPLICATION COMPLETION CHECKLIST:

☐

PARADE APPLICATION

☐

OTHER APPLICATION

☐

RECENT PHOTO OF GROUP